

PRIYA KHATRI > COMMUNICATION DESIGN

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EDUCATION	>>> 03 > 05	Master of Fine Arts in Communication Design, Spring 2005. Virginia Commonwealth University, Richmond, Virginia, USA.
	>>> 96 > 01	Bachelor of Fine Arts in Advertising / Applied Arts, Summer 2001. Sir JJ School of Arts, University of Mumbai, India.
PROFESSIONAL EXPERIENCE	>>> 10 > present	Design Consultant: Cultwork, Baar, Switzerland. Clients: Ducati and Alfa Romeo.
	>>> 09 > present	Independent Design Consultant, Minneapolis, MN. Providing design and branding services to individuals, small businesses and social ventures.
	>>> 06 > 08	Visual Communication Designer, Senior Researcher: Benetton Group, Treviso, Italy. Resident designer at Fabrica, Benetton Group's Communication Research Centre. Responsible for the design and art direction of commissioned projects with various organizations and publications (Clients: United Colors of Benetton, Walrus Magazine, Internazionale Magazine, Marie Claire Italia, Centre Pompidou, Architecture for Humanity, Al Gore, United Nations, World Health Organization).
	>>> 05 > 06	Art Director, Marketing Assistant : RAB Lighting, Northvale, NJ. Designed marketing material, advertising and promotions. Developed, designed and reviewed product packaging, instruction manuals, and technical drawings.
	>>> 03 > 05	Graphic Designer: School of the Arts, Virginia Commonwealth University, Richmond, VA.
	>>> 01 > 02	Junior Graphic Designer : JW Marriott Hotel, Mumbai, India. Developed the concept and design of 4 restaurants (logos, menus, packaging). Worked with interior designers and fashion designers for the design of restaurant interiors and uniforms. Designed Guestroom and Business Centre collateral material. Developed and designed the signage system for the Banquet Halls and the Back of House. Art directed brochures for Club Marriott.
EXHIBITIONS	>>> Jan 08	Les Yeux Ouverts Exhibition, Tokyo, Japan. Curated by Centre Pompidou, Paris.
	>>> Jun 07	Les Yeux Ouverts Exhibition, Triennale di Milano, Milan, Italy. Curated by Centre Pompidou, Paris.
	>>> Apr 07	La Scimmia Nuda Exhibition, (The Naked Ape - Desmond Morris) Trento, Italy.
	>>> Apr 05	MFA Exhibition, Anderson Gallery, Virginia Commonwealth University, Richmond, Virginia, USA.
	>>> Nov 04	'The Last Diversion' group exhibition at Flat International Gallery, Richmond, Virginia, USA.
PUBLICATIONS	>>> Dec 08	Editorial graphics published in Internazionale Magazine, Rome, Italy.
	>>> Jan 08	Selected work published in Someone's Garden Magazine, Tokyo, Japan.
	>>> Dec 07	Editorial graphics published in Walrus Magazine, Toronto, Canada.
AWARDS GRANTS	>>> May 11	APhA-APRS Postgraduate Best paper Award for research on anthropomorphism in promotional messages for generic drugs, University of Minnesota.
	>>> Apr 09	American Design Award, Poster Design.
	>>> Mar 06	Research grant at Fabrica, Benetton Group Communication Research Centre, Treviso, Italy.
	>>> Jul 03	JN Tata Endowment Award and Travel Grant as the most promising Indian for higher education abroad.
	>>> Jul 03	MFA Full Scholarship Award, School of the Arts, Virginia Commonwealth University.